WDAF - TV - Issue Ad Public File Checklist

| 1 | DSCC - Denocratic Senteral Caypara Commi |
|------|---|
| Na | me of Sponsoring Organization |
| | cepted: X Rejected: (mark one) |
| mì. | ass of Time: |
| | 10/9-115 |
| Fli | ght dates and times |
| | (5500 |
| R | ate charged CC - IE |
| D | escription of Issue |
| | 430 S. Capital Street SE, Washington, DC 20 |
| Δ | ddress of Sponsoring Organization |
| | |
| | 202 -224 -2442 |
| | Telephone Number of Sponsoring Organization Email Address |
| | |
| | Marka Mckenna Director |
| Ş | Sponsor's Officers/Directors/Executive Committee |
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| | Description of substantiation provided (if any) |
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ORDER

Flight Dates 10/09/12-11/05/12

Product DSCC IE 554378 Contract / Revision

Original Date / Revision Agency Com 15%

10/05/12 10/05/12 **Billing Contact**

Advertiser Democratic Senatorial Camp

Suite 800

Washington, DC 20007

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW Suite 800

Washington, DC 20007

1010 Wisconsin Ave NW

Sales Office DC-M Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type **GENERAL** Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 26% Market Value 665942

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| KCPT | % | 0 |
| KCTV | 26% | 173145 |
| KCWE | 1% | 6659 |
| KMBC | 29% | 193123 |
| KMCI | % | 0 |
| KPXE | % | 0 |
| KSHB | 17% | 113210 |
| KSMO | 1% | 6659 |
| | | |

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 161 \$104,414.00 \$122,840.00 0.00 10/01/12 10/28/12 161 \$104,414.00 \$122,840.00 November 2012 74 \$42,759.25 \$50,305.00 0.00 10/29/12 11/05/12 74 \$42,759.25 \$50,305.00 Totals 235 \$147,173.25 \$173,145.00 0.00

| Ln | Ch | Start | End | Inventory Code | Break | Start/End 1 | ime Days | Len Sp | ots | Rate Pri | Rtg Type \$ | Tota Spots | ls Amount |
|----|------|-------------|------------|-----------------|------------|--------------|---------------|--------|-----|-----------|-------------|---------------|--------------|
| 1 | 4 | 10/09/1 | 2 11/02/12 | M-F 5-530a | CM-All | 5-530a | -TWTF | :30 | 2 | \$265.003 | 0.00 NM | 8 | \$2,120.00 |
| | EOV | A PIENVIC V | T C A | M-F 5-530a | | | | | | | | | |
| | | 4 NEWS A | | | | | | | | | - 1 | | |
| | | Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | 1 | | |
| V | eek: | 10/08/12 | 10/14/12 | -TWTF | 2 | \$265.00 | 0.00 | | | | | | |
| W | eek: | 10/15/12 | 10/21/12 | -TWTF | 2 | \$265.00 | 0.00 | | | | i | | |
| W | eek: | 10/22/12 | 10/28/12 | -TWTF | 2 | \$265.00 | 0.00 | | | | 1 | | |
| W | eek: | 10/29/12 | 11/04/12 | -TWTF | 2 | \$265.00 | 0.00 | | | | 1 | | |
| 2 | 4 | 10/09/1 | 2 11/02/12 | M-F 6-7a | CM-All | 6-630a | TWTF | :30 | 1 | \$525.003 | 0.00 NM | 3 | \$1,575.00 |
| | | | | 6-630a | | (6:00 AM-6:3 | 30 AM) | | | | | | . , |
| | FOX | 4 NEWS | | | | • | ĺ | | | | 1 | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - | | |
| W | eek: | 10/08/12 | 10/14/12 | -TWTF | 4 | \$525.00 | 0.00 | | | | 1 | | |
| W | eek: | 10/15/12 | 10/21/12 | | 0 | \$0.00 | 0.00 | | | | | | |
| W | eek: | 10/22/12 | 10/28/12 | -TWTF | 1 | \$525.00 | 0.00 | | | | l l | | |



Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

| | | | | | | | | | | | Tota | ais |
|------------------------|----------|----------------------|------------------------------------|------------|----------------------|--------------|--------|------|------------|------------|------|--|
| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | | Amount |
| 2 4 | 10/09/1 | 2 11/02/12 | | CM-AII | 6-630a | -TWTF | :30 | 1 | \$525.003 | 0.00 NM | 3 | \$1,575.00 |
| FOY 4 | MEMO | | 6-630a | | (6:00 AM-6: | 30 AM) | | | | j | | |
| | NEWS | End Date | \0 (= - - | 0 | m . | | | | | | | |
| <u>عد</u> Week: 10 | art Date | End Date 11/04/12 | <u>Weekdays</u> -TwTF | Spots/Week | Rate | Rating | | | | | t. | |
| 3 4 | | | | 7 | \$525.00 | 0.00 | | | | | | |
| 3 4 | 10/09/1, | 2 11/02/12 | M-F 6-7a 630-7a | CM-All | 630-7a | -TWTF | :30 | 2 | \$525.003 | 0.00 NM | 7 | \$3,675.00 |
| FOX 4 | NEWS | | 050-7a | | (6:30 AM-7:0 | JU AIVI) | | | | [| | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/14/12 | -TWTF | 2 | \$525.00 | 0.00 | | | | | | |
| Week: 10 | /15/12 | 10/21/12 | -TWTF | 1 | \$525.00 | 0.00 | | | | | | |
| Week: 10 | | 10/28/12 | -TWTF | 2 | \$525.00 | 0.00 | | | | i | | |
| Week: 10 | | 11/04/12 | -TWTF | 2 | \$525.00 | 0.00 | | | | | | |
| 4 4 | 10/09/1: | 2 11/02/12 | M-F 7-9a | CM-All | | -TWTF | :30 | 2 | \$450.003 | 0.00 NM | 7 | \$3,150.00 |
| FOY 4 | NICIMO | | 7-8a | | (7:00 AM-8:0 | 00 AM) | | | | 1 | | |
| | NEWS | C-4 D-4- | Manhalasa | 04-551-1 | ъ. | | | | | | | |
| <u>عدد</u> Week: 10 | art Date | End Date 10/14/12 | <u>Weekdays</u> -TwT <i>F</i> - | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/14/12 | -TWTF | 2 1 | \$450.00 \$450.00 | 0.00 0.00 | | | | | | |
| Week: 10 | | 10/28/12 | -TWTF | 2 | \$450.00 | 0.00 | | | | | | |
| Week: 10 | /29/12 | 11/04/12 | -TWTF | 2 | \$450.00 | 0.00 | | | | | | |
| 5 4 | 10/09/12 | 11/02/12 | M-F 7-9a | CM-All | 8-9a | -TWTF | :30 | 1 | \$450.003 | 0.00 NM | 3 | \$1,350.00 |
| | | | 8- 9 a | | (8:00 AM-9:0 | 00 AM) | | | | | Ť | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| FOX 4 | NEWS | | | | | | | | | I | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | 1 | | |
| Week: 10 | | 10/14/12 | -TWTF | 1 | \$450.00 | 0.00 | | | | | | |
| Week: 10 Week: 10 | | 10/21/12 10/28/12 | -TWTF | 0 | \$0.00 | 0.00 | | | | 1 | | |
| Week: 10 | | 11/04/12 | -TWTF | 1 | \$450.00 \$450.00 | 0.00 0.00 | | | | | | |
| 6 4 | | 11/02/12 | M-F 9-10a | CM-AII | | -TWTF | :30 | 2 | \$250.001 | 0.00 NM | 7 | £4 750 00 |
| | 14,44,12 | - (1) () (4) | 9-930a | | (9:00 AM-9:3 | | .30 | 2 | \$250.00 T | O.OO IVIVI | 7 | \$1,750.00 |
| FOX 4 | NEWS | | | | (0.00 / 1111 0.1 | , , , , , | | | | | | |
| <u>Sta</u> | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | ı | | |
| Week: 10. | | 10/14/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | | | |
| Week: 10. | | 10/21/12 | - TWT F | 1 | \$250.00 | 0.00 | | | | | | |
| Week: 10. | | 10/28/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | - 1 | | |
| Week: 10 | | 11/04/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | | | |
| 7 4 | 10/09/12 | 11/02/12 | M-F 9-10a | | 930-10a | -TWTF | :30 | 1 | \$250.00 1 | 0.00 NM | 3 | \$750.00 |
| FOX 4 | NEWS | | 930-10a | | (9:30 AM-10 | (MA OM) | | | | | | |
| | | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/14/12 | -TWTF | 1 | \$250.00 | 0.00 | | | | | | |
| Week: 10/ | | 10/21/12 | | Ö | \$0.00 | 0.00 | | | | | | |
| Week: 10/ | | 10/28/12 | -TWTF | 1 | \$250.00 | 0.00 | | | | | | |
| Week: 10/ | /29/12 | 11/04/12 | -TWTF | 1 | \$250.00 | 0.00 | | | | | | |
| 8 4 | 10/13/12 | 11/03/12 | | CM-All | | 5 | :30 | 1 | \$400.003 | 0.00 NM | 4 | \$1,600.00 |
| 50V 4 | | | 8-9a | | (8:00 AM-9:0 | 0 AM) | | | | | | |
| FOX 4 I | | m | | | _ | | | | | - | | |
| | | End Date | | Spots/Week | <u>Rate</u> | Rating | | | | 1 | | |
| Week: 10/ Week: 10/ | | 10/14/12 10/21/12 | S | 1 | \$400.00 | 0.00 | | | | | | |
| Week: 10/ | | 10/21/12 | S- | 1 | \$400.00 \$400.00 | 0.00 0.00 | | | | | | |
| Week: 10/ | | 11/04/12 | S- | 1 | \$400.00 | 0.00 | | | | 1 | | |
| 9 4 | | 11/04/12 | | CM-All | | S | :30 | 1 | \$400.003 | 0.00 NM | 3 | ቂ4 ኃበለ ስለ |
| , | | | 8-9a | | (8:00 AM-9:0 | | .50 | ' | wmuu.uu o | O'OO IAIMI | ؠ | \$1,200.00 |
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Contract / Revision

554378 Flight Dates 10/09/12-11/05/12 Hiatus Dates

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Original Date / Revision 10/05/12/ 10/05/12

| | | | | | | | | | | Tota | als |
|---|----------------------|-----------------|-------------|----------------------|--|-------|------|------------|-------------|----------------------|--|
| Ln Ch Star | t End | Inventory Code | e Break | Start/End | Time Days | Len S | oots | Rate Pri | Rtg Type S | ipots | Amount |
| FOX 4 NEWS | | | | | | | | | ##### | Constitution and the | |
| Start Date | | <u>Weekdays</u> | Spots/Week | | Rating | | | | ı | | |
| Week: 10/08/12 | 10/14/12 | S | 1 | \$400.00 | 0.00 | | | | 1 | | |
| Week: 10/15/12 Week: 10/22/12 | 10/21/12 10/28/12 | S | 0 | | 0.00 | | | | 1 | | |
| Week: 10/29/12 | 11/04/12 | S | 1 | \$400.00 \$400.00 | 0.00 0.00 | | | | | | |
| | /12 11/02/12 | | CM AU | 10-112 | ······································ | .00 | | 0475.004 | | | |
| 10 4 10/08 | 112 11/02/12 | M-F 10-11a | CIVI-AII | 10-112 | -TWTF | :30 | 2 | \$175.001 | 0.00 NM | 6 | \$1,050.00 |
| LIVE WITH KE | 31Y | M-F IU-ITE | | | | | | | I | | |
| Start Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 2 | \$175.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | | 0 | | 0.00 | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 2 | • • • • • | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF | 2 | | 0.00 | | | | | | |
| | /12 11/02/12 | M-F 11a-12p | | 11a-12p | -TWTF | :30 | 2 | \$175.001 | 0.00 NM | 6 | £4 050 00 |
| | , · | M-F 11a-12p | 0141-7-111 | 114-129 | . (68 1 4 | .50 | ~ | \$179.00 T | O'OO IAINII | ø | \$1,050.00 |
| FAMILY FEUD | /FAMILY FEU | , | | | | | | | Ī | | |
| Start Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 2 | \$175.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | | 0 | | 0.00 | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 2 | \$175.00 | 0.00 | | | | | | |
| Week, 10/29/12 | 11/04/12 | -TWTF | 2 | \$175.00 | 0.00 | | | | | | |
| 12 4 10/09 | /12 11/02/12 | M-F 12p-1p | CM-AII | 1230-1p | -TWTF | :30 | 2 | \$250.003 | 0.00 NM | 7 | \$1,750.00 |
| | | 1230-1p | 577774 | (12:30 PM-1 | | .50 | 4. | φεασ.0000 | 0.00 14141 | , | φ1,73Q.U(|
| FOX 4 NEWS | | | | (12.0011411 | .00 . 141) | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | ı | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF | 1 | \$250.00 | 0.00 | | | | - 1 | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | • | | |
| Week: 10/29/12 | 11/04/12 | -TWTF | 2 | \$250.00 | 0.00 | | | | I | | |
| 13 4 10/14 | /12 11/04/12 | FOX News Sunda | ay CM-All | 9a-10a | S | :30 | 1 | \$350.002 | 0.00 NM | 4 | \$1,400.00 |
| | | FOX News Sund | ay | | | | | 10.4.24 | | · | 4 / 1 * 0 * 0 * 0 * 0 * 0 * 0 * 0 * 0 * 0 * |
| FOX NEWS SI | JNDAY | | | | | | | | 1 | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | - 1 | | |
| Week: 10/08/12 | 10/14/12 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | S | 1 | \$350.00 | 0.00 | | | | 1 | | |
| Week: 10/22/12 | 10/28/12 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | S | 1 | \$350.00 | 0.00 | | | | l | | |
| 14 4 10/09 | 12 11/02/12 | | CM-All | 4-5p | -TWTF | :30 | 1 | \$325.003 | 0.00 NM | 7 | \$2,275,00 |
| | | M-F 4-5p | | | | | | | | | ,, |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 1 | \$325.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF | 2 | \$325.00 | 0.00 | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 2 | \$325.00 | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF | 2 | \$325.00 | 0.00 | | | | | | |
| 15 4 10/21/ | 12 11/04/12 | Sa-Su Noon-5p | CM-All | 4-5p | S | :30 | 1 | \$100.001 | 0.00 NM | 3 | \$300,00 |
| | | 4-5p | | (4:00 PM-5:0 | 00 PM) | | | | | *** | ####, 40 |
| BONES | | | | | | | | | | | |
| | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Start Date | | S | 1 | \$100.00 | 0.00 | | | | ı | | |
| | 10/21/12 | _ | | | | | | | I | | |
| <u>Start Date</u> Week: 10/15/12 Week: 10/22/12 | 10/21/12 10/28/12 | S | 1 | \$100.00 | 0.00 | | | | ı | | |
| Week: 10/15/12 | | | 1 | \$100.00 \$100.00 | 0.00 0.00 | | | | | | |
| Week: 10/15/12 Week: 10/22/12 Week: 10/29/12 | 10/28/12 | S S | 1 | \$100.00 | | :30 | 4 | \$575.003 | 0.00 NM | 14 | \$8 በናበ በባ |
| Week: 10/15/12 Week: 10/22/12 Week: 10/29/12 | 10/28/12 11/04/12 | S S | 1 CM-All | \$100.00 | 0.00 -TWTF | :30 | 4 | \$575.003 | 0.00 NM | 14 | \$8,050.00 |



554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Print Date: 10/05/12

Advertiser Democratic Senatorial Cam Product DSCC IE

| Ln Ch Start | End | Inventory Code | e Break | Start/End | Time Days | Len Sp | note | Rate Pri | Rtg Type | Tot | als Amount |
|---|----------------------------|------------------|----------------|--------------------------|--------------|--------|------|--------------------|-----------|-------------|---------------|
| | 12 11/02/12 | | | 5-530p | -TWTF | :30 | 4 | \$575.003 | 0.00 NM | 3pots 14 | \$8,050.00 |
| | | 5-530p | 0(-1, 1, 1, 1) | (6:00 PM-5: | | .50 | * | #319.003 | O.OO MINI | 14 | \$0,000.00 |
| FOX 4 NEWS | | | | | , | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 4 | | 0.00 | | | | | | |
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| Week: 10/22/12 Week: 10/29/12 | 10/28/12 11/04/12 | -TWTF | 4 | | 0.00 0.00 | | | | | | |
| *************************************** | 12 11/02/12 | | | 530-6p | -TWTF | -20 | | ΦΕ Τ Ε ΔΩ Δ | | 4. | |
| 11 4 (0)99/ | 12 :1/04/:2 | 530-6p | CIVI*AII | (5:30 PM-6: | | :30 | 4 | \$575.003 | 0.00 NM | 14 | \$8,050.00 |
| FOX 4 NEWS | | 004 ор | | (0.001 181-0. | 00 1-101) | | | | ľ | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 4 | | 0.00 | | | | 1 | | |
| Week: 10/15/12 | 10/21/12 | -TWTF | 2 | | 0.00 | | | |] | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 4 | | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF | 4 | \$575.00 | 0.00 | | | | 1 | | |
| 18 4 10/09/ ⁻ | 12 11/02/12 | M-F 6-630p | CM-All | 6-630p | -TWTF | :30 | 4 | \$700.003 | 0.00 NM | 15 | \$10,500.00 |
| | | M-F 6-630p | | | | | | 4.00.00 | 0.00 1110 | 10 | Ψ10,000.00 |
| FOX 4 NEWS A | T 6P | · | | | | | | | Ī | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 4 | \$700.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF | 3 | \$700.00 | 0.00 | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF | 4 | \$700.00 | 0.00 | | | | 1 | | |
| Week: 10/29/12 | 11/04/12 | -TWTF | 4 | \$700.00 | 0.00 | | | | - 1 | | |
| 19 4 10/21/1 | 12 11/04/12 | Su 5-6p | CM-All | 5-6p | S | :30 | 1 | \$500,Q01 | 0.00 NM | 3 | \$1,500.00 |
| **************** | | Su 5-6p | | | | | | | 1 | | |
| FOX 4 NEWS A | | | | | | | | | 1 | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | 1 | | |
| Week: 10/15/12 | 10/21/12 | s | 1 | \$500.00 | 0.00 | | | | I | | |
| Week: 10/22/12 | 10/28/12 | S | 1 | \$500.00 | 0.00 | | | | 1 | | |
| Week: 10/29/12 | 11/04/12 | S | 1 | \$500.00 | 0.00 | | | | | | |
| 20 4 10/09/1 | 12 11/02/12 | | CM-All | 630-7p | ~TWTF-~ | :30 | 2 : | \$2,000.003 | 0.00 NM | 4 | \$8,000.00 |
| MHEEL OF FO | THE INIT | M-F 630-7p | | | | | | | ĺ | | |
| WHEEL OF FOR | | | | _ | | | | | 1 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | l | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | | \$2,000.00 | 0.00 | | | | | | |
| Week: 10/15/12 Week: 10/22/12 | 10/21/12 10/28/12 | | 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/29/12 Week: 10/29/12 | 11/04/12 | -TWTF | 0 | \$0.00 \$2.000.00 | 0.00 | | | | | | |
| | | X Factor Wednes | | | 0.00 | | | | | | |
| 41 4 TO/TO/T | 2 10/31/12 | | day CM-All | | W | :30 | 1 9 | \$2,100.003 | 0.00 NM | 3 | \$6,300.00 |
| X-FACTOR | | FOX X Factor | | (7:00 PM-8:3 | SU PNI) | | | | l | | |
| Start Date | End Date | Weekdays | Spots/Week | Data | Datina | | | | | | |
| Week: 10/08/12 | 10/14/12 | W | | Rate | Rating | | | | 1 | | |
| Week: 10/05/12 | 10/14/12 | W | 1 | \$2,100.00 \$2,100.00 | 0.00 | | | | | | |
| Week: 10/22/12 | 10/21/12 | | 0 | \$2,100.00 | 0.00 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | W | _ | \$2,100.00 | 0.00 | | | | l | | |
| 22 4 10/11/1 | 2 11/01/12 | Thursday Prime E | | | T | :30 | 1 ¢ | 2,100.002 | 0.00 8484 | | 64 000 00 |
| | | FOX Prime Thurs | | 4h.4h | . 1 – ** | .uu | ΙĞ | ie, 140.90 € | 0.00 NM | 2 | \$4,200.00 |
| BONES | | | | | | | | | j | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |
| Week: 10/08/12 | 10/14/12 | T | 1 | \$2,100.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | | 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/22/12 | 10/28/12 | | Ō | \$0.00 | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | T | 1 | \$2,100.00 | 0.00 | | | | | | |
| | (1/ U -T/1 L | | I | φ4,100.00 | 0.00 | | | | | | |



554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | oots Rate Pri | Rtg Type : | Tota Spots | als Amount |
|--|---------------|----------------------|---------------------------------------|------------|---------------------------|----------------|--------|-------------------------|--------------|---------------|---------------|
| 23 4 | 10/09/1 | 2 11/02/12 | | CM-AI | 9-930p | -TWTF | :30 | 2 \$1,100.003 | 0.00 NM | 7 | \$7,700.00 |
| FOX 4 N | JEIN'S | | 9-930p | | (9:00 PM-9:3 | 80 PM) | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/ | 08/12 | 10/14/12 | -TWTF | | \$1,100.00 | 0.00 | | | 1 | | |
| Week: 10/ | | 10/21/12 | -TWTF | | \$1,100.00 | 0.00 | | | 1 | | |
| Week: 10/2 Week: 10/2 | | 10/28/12 11/04/12 | -TWTF -TWTF | | \$1,100.00 | 0.00 | | | | | |
| 24 4 | | 2 11/02/12 | · · · · · · · · · · · · · · · · · · · | ···· | \$1,100.00 930-10p | 0.00 -TWTF | :30 | 2 \$4 400 00 2 | 0.00 NM | 7 | A7 700 00 |
| ************************************** | 10/00/1 | - 11704/14 | 930-10p | (14)-VII | (9:30 PM-10 | | .50 | 2 \$1,100.003 | O'OO MA | 7 | \$7,700.00 |
| FOX 4 N | NEWS | | | | • | , | | | 1 | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | 1 | | |
| Week: 10/0 Week: 10/ | | 10/14/12 | -TWTF | | \$1,100.00 | 0.00 | | | | | |
| Week: 10/2 | | 10/21/12 10/28/12 | -TWTF -TWTF | | \$1,100.00 \$1,100.00 | 0.00 0.00 | | | | | |
| Week: 10/2 | | 11/04/12 | -TWTF | | \$1,100.00 | 0.00 | | | | | |
| 25 4 | 10/09/1 | 2 11/02/12 | M-F 10-1030p | | 10-1030p | -TWTF | :30 | 2 \$1,100.003 | 0.00 NM | 8 | \$8,800.00 |
| | | | M-F 10-1030p | | | | | متر بود ایدان داستوسید | 0.50 / 11/4/ | Ŭ | ΨΨ,ΦΦΟ.ΦΦ |
| FOX 4 N | | | | | | | | | | | |
| Star Week: 10/0 | t Date | End Date | <u>Weekdays</u> -TWTF | Spots/Week | Rate | Rating | | | | | |
| Week: 10/0 | | 10/14/12 10/21/12 | -TWTF | | \$1,100.00 \$1,100.00 | 0.00 0.00 | | | | | |
| Week: 10/2 | | 10/28/12 | -TWTF | | \$1,100.00 | 0.00 | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | -TWTF | | \$1,100.00 | 0.00 | | | | | |
| 26 4 | 10/09/1 | 2 11/02/12 | M-F 1030-1102p | CM-All | 1030-1102p | TWTF | :30 | 2 \$500.002 | 0.00 NM | 8 | \$4,000.00 |
| | | 1030P M-F | M-F 1030-1102p FOX 4 NEWS | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 10/0 | | 10/14/12 | -TWTF | 2 | \$500.00 | 0.00 | | | | | |
| Week: 10/1 Week: 10/2 | | 10/21/12 10/28/12 | -TWTF -TWTF | 2 | \$500.00 \$500.00 | 0.00 0.00 | | | | | |
| Week: 10/2 | | 11/04/12 | -TWTF | 2 | \$500.00 \$500.00 | 0.00 | | | | | |
| 27 4 | 11/03/1 | 2 11/03/12 | Sa 9-10p | | 9-930p | | :30 | 1 \$1,000.001 | 0.00 NM | 1 | \$1,000.00 |
| FOX 4 N | EWS | | 9-930p | | (9:00 PM-9:3 | 0 PM) | | * * 1 (3) 5 , 2 3 7 . | 0.00 (4,0) | • | V 1,000.00 |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | S- | 1 | \$1,000.00 | 0.00 | | | | | |
| 28 4 | 10/21/1: | 2 11/04/12 | Su 9-10p | CM-All | 9-930p | 5 | :30 | 1 \$1,200.002 | MN 00.0 | 2 | \$2,400.00 |
| FOX 4 N | EINS | | 9-930p | | (9:00 PM-9:3 | 0 PM) | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Poto | Dating | | | | | |
| Week: 10/1 | | 10/21/12 | S | | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | |
| Week: 10/2 | | 10/28/12 | | Ö | \$0.00 | 0.00 | | | | | |
| Week: 10/2 | | 11/04/12 | S | 1 | \$1,200.00 | 0.00 | | | | | |
| | | 2 11/04/12 | SU 1030-1102p Su 1030-1102p | CM-AII | 1030-1102p | 5 | :30 | 1 \$500.002 | 0.00 NM | 4 | \$2,000.00 |
| FOX 4 N | | | | | | | | | | | |
| Start Week: 10/0 | t <u>Date</u> | End Date | <u>Weekdays</u> S | Spots/Week | Rate | Rating | | | 1 | | |
| Week: 10/0 | | 10/14/12 10/21/12 | S | 1 | \$500.00 \$500.00 | 0.00 0.00 | | | | | |
| Week: 10/2 | | 10/28/12 | \$ | 1 | \$500.00 \$500.00 | 0.00 | | | | | |
| Week: 10/2 | | 11/04/12 | s | i | \$500.00 | 0.00 | | | | | |
| 30 4 | 10/09/12 | 2 11/02/12 | M-F 1102-1132p M-F 1102p-1132p | | M-F 1102p-1 | 132p -TWTF | :30 | 1 \$600,001 | 0.00 NM | 7 | \$4,200.00 |
| Start | t Date | End Date | | Spots/Week | <u>Rate</u> | Rating | | | | | |

Print Date: 10/05/12 Page 6 of 9



Flight Dates 10/09/12-11/05/12 Hiatus Dates 554378

Original Date / Revision 10/05/12/ 10/05/12 Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

| | | | | | | | | | | Tota | ls |
|----------------------------------|----------------------|-----------------------------------|----------------|---------------------------|----------------|--------|-----|---------------------------------------|------------|-------|------------|
| Ln Ch Star | rt End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type 3 | Spots | Amount |
| 30 4 10/09 | 0/12 11/02/12 | M-F 1102-1132p M-F 1102p-1132p | | M-F 1102p- | 1132p -TWTF | :30 | 1 | \$600.001 | 0.00 NM | 7 | \$4,200.00 |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF | 1 | \$600.00 | 0.00 | | | | 1 | | |
| Week: 10/15/12 | 10/21/12 | -TWTF | 2 | \$600.00 | 0.00 | | | | | | |
| Week: 10/22/12 Week: 10/29/12 | 10/28/12 | -TWTF -TWTF | 2 2 | \$600.00 \$600.00 | 0.00 0.00 | | | | | | |
| | 11/04/12 | | | | | .20 | 4 | \$2.400.002 | 0.00 NM | 2 | ¢4 200 00 |
| 31 4 10/14 | 1/12 11/04/12 | NFL Late Game NFL on FOX 330 | | 330p-CC | | :30 | 1 | \$2,100.002 | 0.00 NM | 2 | \$4,200.00 |
| NFL | | NEL OIL FOX 330 | þ | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | S | 1 | \$2,100.00 | 0.00 | | | | | | |
| Week: 10/15/12 | 10/21/12 | | 0 | \$0.00 | 0.00 | | | | 1 | | |
| Week: 10/22/12 | 10/28/12 | | 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/29/12 | 11/04/12 | S | 1 | \$2,100.00 | 0.00 | | | · · · · · · · · · · · · · · · · · · · | | | |
| 32 4 10/24 | 1/12 10/26/12 | | | 7p-CC | WTF | :30 | 2 | \$4,000.001 | 0.00 NM | 2 | \$8,000.00 |
| | | World Series on I | FOX | (6:30 PM-7: | 00 PM) | | | | I | | |
| WORLD SER | | | | | D . (1) | | | | 1 | | |
| Start Date | - | Weekdays | Spots/Week | Rate | Rating | | | | 1 | | |
| Week: 10/22/12 | 10/28/12 | WTF | | \$4,000.00 | 0.00 | | | | | | |
| 33 4 10/27 | 7/12 10/28/12 | | | 7p-CC | 55 | :30 | 1 | \$4,000.00 1 | 0.00 NM | 1 | \$4,000.00 |
| WORLD SER | 10 | World Series on I | FOX | (6:30 PM-7: | 00 PM) | | | | ļ | | |
| | | Mookdayo | SpataANlook | Data | Poting | | | | 1 | | |
| Start Date Week: 10/22/12 | End Date 10/28/12 | <u>Weekdays</u> SS | Spots/Week | <u>Rate</u> \$4,000.00 | Rating 0.00 | | | | | | |
| | | | nin CoriOM All | | SS | :30 | 4 | \$1 100 00 2 | 0.00 NM | 1 | £1 100 00 |
| E 34 4 10/13 | 3/12 10/14/12 | MLB Champions | | (6:30 PM-7: | | .30 | i | \$1,100.003 | O OO MAN | 1 | \$1,100.00 |
| MLB NLCS | | WED CHAIRPIONS | mp dene | TOTO LIMIT | 00 1 101) | | | | 1 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/08/12 | 10/14/12 | SS | | \$1,100.00 | 0.00 | | | | - 1 | | |
| E 35 4 10/15 | 5/12 10/17/12 | MLB Champions! | hip Seni@M-All | 3p-CC | MTW | :30 | 1 | \$1,100.003 | 0.00 NM | 1 | \$1,100.00 |
| | | MLB Champions | | (6:30 PM-7: | 00 PM) | | | | | | |
| MLB NLCS | | · | ř | · 1 | · | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/15/12 | 10/21/12 | MTW | 1 | \$1,100.00 | 0.00 | | | | | | |
| 36 4 10/22 | 2/12 11/05/12 | M-F 9-10a | CM-All | 9-930a | M | :30 | 1 | \$250.003 | 0.00 NM | 3 | \$750.00 |
| | | 9-930a | | (9:00 AM-9: | 30 AM) | | | | | | |
| FOX 4 NEWS | | | | | | | | | | | |
| Start Date | | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | i | | |
| Week: 10/22/12 | 10/28/12 | M | 1 | \$250.00 | 0.00 | | | | | | |
| Week: 10/29/12 Week: 11/05/12 | 11/04/12 11/11/12 | M | 1 | \$250.00 \$250.00 | 0.00 0.00 | | | | ı | | |
| | | | Cha 63 | | | - 20 | 4 | 0475.00.0 | M/4 00.0 | 2 | erar oa |
| 37 4 10/22 | 2/12 11/05/12 | M-F 10-11a M-F 10-11a | CIM-AII | 10-11a | M | :30 | 1 | \$175.002 | O'OO MINI | 3 | \$525.00 |
| LIVE WITH KI | FILY | W-F 10-11a | | | | | | | 1 | | |
| Start Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/22/12 | 10/28/12 | M | 1 | \$175.00 | 0.00 | | | | [| | |
| Week: 10/29/12 | 11/04/12 | M | 1 | \$175.00 | 0.00 | | | | | | |
| Week: 11/05/12 | 11/11/12 | M | 1 | \$175.00 | 0.00 | | | | | | |
| 38 4 10/2 | 2/12 11/05/12 | M-F 12p-1p | CM-All | 1230-1p | M | :30 | 1 | \$250.003 | 0.00 NM | 3 | \$750.00 |
| | | 1230-1p | | (12:30 PM-1 | 1:00 PM) | | | | I | | |
| FOX 4 NEWS | | | | | | | | | 1 | | |
| Start Date | • | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/22/12 | 10/28/12 | M | 1 | \$250.00 | 0.00 | | | | ŀ | | |
| | | | | | | | | | | | |



554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

<u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

| | 10/22/ | 12 11/05/12 | ME 12- 1- | CLA ALI | 4000 4 | | Len S | | | Rtg Type S | | Amount |
|------------------------|-----------|----------------------|------------------------------------|-----------------|--|----------------|-------|---|-------------|------------|---|------------|
| 38 4 | | 12 11/05/12 | M ₂ F 12p-1p 1230-1p | CM-All | 1230-1p (12:30 PM-1 | :00 PM) | :30 | 1 | \$250.003 | 0.00 NM | 3 | \$750.0 |
| | NEWS | | | | | | | | | | | |
| <u>Si</u> Week: 10 | tart Date | End Date 11/04/12 | <u>Weekdays</u> M | Spots/Week | | Rating | | | | | | |
| Week: 1 | | 11/11/12 | M | 1 | \$250.00 \$250.00 | 0.00 0.00 | | | | | | |
| 39 4 | 10/15/1 | 2 11/05/12 | M-F 5-6p | CM-All | 5-530p | M | :30 | 1 | \$575.003 | 0.00 NM | 4 | \$2,300.0 |
| | | | 5-530p | | (5:00 PM-5: | 30 PM) | | · | Q., 0.50 C | 0.00 (111) | 7 | Ψ2,000.0 |
| | NEWS | | | | _ | | | | | ı | | |
| <u>51</u> Week: 10 | tart Date | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/21/12 | M | 1 1 | \$575.00 \$575.00 | 0.00 0.00 | | | | Ì | | |
| Week: 10 | | 11/04/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| Week: 11 | | 11/11/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| 10 4 | 10/15/1 | 2 11/05/12 | • | CM-All | 530-6p | M | :30 | 1 | \$575.003 | 0.00 NM | 4 | \$2,300.0 |
| EOY 4 | NEWS | | 530-6p | | (5:30 PM-6:0 | 00 PM) | | | | | | |
| | art Date | End Date | Mookdaye | Spota AMooti | Doto | Detine | | | | | | |
| <u>یں</u> Week: 10 | | 10/21/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$575.00 | Rating 0.00 | | | | | | |
| Week: 10 | | 10/28/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| Week: 10 | | 11/04/12 | M | 1 | \$575.00 | 0.00 | | | | 1 | | |
| Week: 11 | | 11/11/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| 1 4 | 10/15/1 | 2 11/05/12 | M-F 6-630p | CM-All | 6-630p | M | :30 | 1 | \$700.003 | 0.00 NM | 4 | \$2,800.0 |
| EOX 4 | NEWS | | M-F 6-630p | | | | | | | - 1 | | |
| | art Date | End Date | Weekdays | Snote/Mook | Doto | Dotino | | | | | | |
| Week: 10 | | 10/21/12 | M | Spots/Week 1 | <u>Rate</u> \$700.00 | Rating 0.00 | | | | 1 | | |
| Week: 10 | | 10/28/12 | M | 1 | \$700.00 | 0.00 | | | | | | |
| Week: 10 | | 11/04/12 | M | 1 | \$700.00 | 0.00 | | | | I | | |
| Week: 11 | | 11/11/12 | M | 1 | \$700.00 | 0.00 | | | | | | |
| 2 4 | 10/22/1 | 2 11/05/12 | M-F 630-7p | CM-All | 630-7p | M | :30 | 1 | \$2,000.003 | 0.00 NM | 3 | \$6,000.00 |
| WHEE | L OF FOR | THME | M-F 630-7p | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Doto | Datina | | | | | | |
| <u>عد</u> Week: 10 | | 10/28/12 | M | | <u>Rate</u> \$2,000.00 | Rating 0.00 | | | | 1 | | |
| Week: 10 | /29/12 | 11/04/12 | M | | \$2,000.00 | 0.00 | | | | | | |
| Week: 11 | /05/12 | 11/11/12 | M | 1 | \$2,000.00 | 0.00 | | | | | | |
| 3 4 | 10/29/1 | 2 11/05/12 | M-F 9-10p | CM-All | 9-930p | M | :30 | 1 | \$1,100.003 | 0.00 NM | 2 | \$2,200.00 |
| EOV 4 | NEWC | | 9-930p | | (9:00 PM-9:3 | 0 PM) | | | | | | |
| FOX 4 | art Date | End Date | Weekdays | Constanting | D-4- | D. II | | | | | | |
| <u>ىد</u> Week: 10 | | 11/04/12 | <u>vveekdays</u> M | Spots/Week | Rate \$1,100.00 | Rating | | | | | | |
| Week: 11 | | 11/11/12 | M | | \$1,100.00 | 0.00 0.00 | | | | 1 | | |
| 4 4 | 10/15/1 | 2 11/05/12 | M-F 1030-1102p | | 1030-1102p | M | :30 | 1 | \$500.003 | 0.00 NM | 3 | \$1,500.00 |
| | | | M-F 1030-1102p | | , · · · · · · · · · · · · · · · · · | | .00 | ٠ | #998.00 Q | 0.00 14141 | 3 | \$1,000.00 |
| FOX 4 | NEWS | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | 1 | | |
| Neek: 10. | | 10/21/12 | M | 1 | \$500.00 | 0.00 | | | | | | |
| Veek: 10. Veek: 10. | | 10/28/12 11/04/12 | M | 0 | \$0.00 | 0.00 | | | | ŀ | | |
| Veek: 10. | | 11/11/12 | M | 1 | \$500.00 \$500.00 | 0.00 0.00 | | | | | | |
| 5 4 | ···· | 2 11/05/12 | | CM-All | ······································ | M | :30 | 1 | \$525 AA 2 | 0.00 8184 | 2 | 64 575 55 |
| | | - , ./ 00/ 12 | | | | | ∪ى. | 1 | \$525.003 | 0.00 NM | 3 | \$1,575.00 |
| , | | | 630-7a | | ID OU MINI I'LL | U MINI | | | | | | |
| FOX 4 | NEWS | | 630-7a | | (6:30 AM-7:0 | O ANI) | | | | | | |



Contract / Revision 554378 Flight Dates 10/09/12-11/05/12 Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

| | . | | | | | | | | | | Tota | al excess |
|---|--------------------------|----------------------|-----------------------------------|-----------------|---------------------------|----------------|--------|--------------|-------------|----------|------|------------|
| Ln Ch 45 4 | Start | End 2 11/05/12 | Inventory Code M-F 6-7a | | | Fime Days | Len Sp | innii arioim | | Rtg Type | - | Amount |
| 40 4 | 19/24/1 | 4 11/UD/12 | 630-7a | ÇIVI-AII | 630-7a (6:30 AM-7: | M 00 AM) | :30 | 1 | \$525.003 | MM 00.0 | 3 | \$1,575.00 |
| FOX 4 ! | | | | | | , | | | | | | |
| <u>Sta</u> Week: 10/ | art Date (22/12 | End Date 10/28/12 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$525.00 | Rating 0.00 | | | | | | |
| Week: 10/ | | 11/04/12 | M | 1 | \$525.00 \$525.00 | 0.00 | | | | | | |
| Week: 11/ | | 11/11/12 | M | 1 | \$525.00 | 0.00 | | | | | | |
| N46 4 | 10/13/1 | 2 10/13/12 | Sa-Su Noon-5p 1-130p | CM-AII | 1-130p (1:00 PM-1: | S- 30 PM) | :30 | 1 | \$100.003 | 0.00 NM | 1 | \$100.00 |
| <u>Sta</u> Week: 10/ | rt <u>Date</u> /08/12 | End Date 10/14/12 | Weekdays S- | Spots/Week 1 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| N47 4 | 10/15/1 | 2 10/15/12 | M-F 5-6p 5-530p | CM-All | 5-530p (5:00 PM-5: | M 30 PM) | :30 | 1 | \$575.003 | 0.00 NM | 1 | \$575.00 |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| N 48 4 | 10/15/1; | 2 10/15/12 | M-F 5-6p 530-6p | CM-All | 530-6p (5:30 PM-6:0 | M | :30 | 1 | \$575.003 | 0.00 NM | 1 | \$575.00 |
| Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | Ī | | |
| Week: 10/ | | 10/21/12 | M | 1 | \$575.00 | 0.00 | | | | | | |
| N 49 4 | 10/28/12 | 2 10/28/12 | Su 5-6p Su 5-6p | CM-All | 5-6p | S | :30 | 1 | \$500.001 | 0.00 NM | 1 | \$500.00 |
| <u>Sta</u> Week: 10/ | <u>rt Date</u> /22/12 | End Date 10/28/12 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$500.00 | Rating 0.00 | | | | | | |
| N 50 4 | 10/18/12 | 2 10/18/12 | MLB Championsh | • | 3p-CC | ~T~~~ | :30 | 1 | \$2,000.001 | 0.00 NM | 1 | \$2,000.00 |
| MLB NL | CS | | MLB Championsh | iip Serie | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | 1 | | |
| Week: 10/ | | 10/21/12 | T | | \$2,000.00 | 0.00 | | | | | | |
| N 51 4 | 10/26/12 | 2 10/26/12 | M-F 630-7p M-F 630-7p | CM-AII | 630-7p | **F | :30 | 1 | \$2,000.003 | 0.00 NM | 1 | \$2,000.00 |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/2 | | 10/28/12 | F | | \$2,000.00 | 0.00 | | | | | | |
| N 52 4 WORLD | | 2 10/24/12 | World Series World Series on F | CM-All OX | 7p-CC | M; | :30 | 1 | \$2,100.003 | 0.00 NM | 1 | \$2,100.00 |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | | 10/28/12 | W | | \$2,100.00 | 0.00 | | | | | | |
| N 53 4 | 10/25/12 | 10/25/12 | World Series | ÇM-All | 7p-CC | ~T | :30 | 1 | \$2,100.003 | 0.00 NM | 1 | \$2,100.00 |
| WORLD | SERIS | | World Series on F | OX | | | | | | | | |
| | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | | 10/28/12 | T | | \$2,100.00 | 0.00 | | | | | | |
| N 54 4 | 10/13/12 | 10/13/12 | Sa 9-10p | | 930-10p | S | :30 | 1 | \$1,000.003 | 0.00 NM | 1 | \$1,000.00 |
| FOX 4 N | IEWIC | | 930-10p | | (9:30 PM-10: | 00 PM) | | | | - 1 | | |
| | | End Date | Weekdays | Spots/Week | Pate | Patina | | | | | | |
| Week: 10/0 | | 10/14/12 | S- | | <u>Rate</u> \$1,000.00 | Rating 0.00 | | | | | | |
| N 55 4 | 10/20/12 | 10/20/12 | Sa 9-10p 930-10p | | 930-10p (9:30 PM-10: | S | :30 | 1 | \$1,000.003 | 0.00 NM | 1 | \$1,000.00 |
| FOX 4 N | | | • | | , | | | | | | | |
| *************************************** | | End Date | Weekdays | Spots/Week | Rate | Rating | | | |] | | |
| Week: 10/1 | 10/12 | 10/21/12 | | 1 | \$1,000.00 | 0.00 | | | | | | |

Print Date: 10/05/12

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Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

| Ln Ch N 56 4 | Start 10/27/1 | End | Inventory Code | - m - t | | | | | | | als |
|---------------------|-------------------------------|---|--|-----------------|---------------------------|-----------------------|--------|---------------|------------|-------|------------|
| N 56 4 | 10/27/1 | Assessment of the same of the | | Break | Start/End T | îme Days | Len Sp | ots Rate Pr | i Rtg Type | Spots | Amount |
| r-av | 4 NEWS | 2 10/27/12 | Sa 9-10p 930-10p | CM-Ali | 930-10p (9:30 PM-10 | \$- :00 PM) | :30 | 1 \$1,000.003 | 0.00 NM | 1 | \$1,000.00 |
| | 4 NEVVS Start Date | End Date | Weekdays | Castallask | Rate | Detien | | | | | |
| _ | 10/22/12 | 10/28/12 | S- | Spots/Week 1 | | <u>Rating</u> 0.00 | | | | | |
| N 57 4 | 10/14/1 | 2 10/14/12 | Su 10-1030P Su 10-1030p | CM-All | 10-1030p | 5 | :30 | 1 \$1,200.002 | 0.00 NM | 1 | \$1,200.00 |
| - | Start <u>Date</u> 10/08/12 | End Date 10/14/12 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | |
| N 58 4 | 10/28/1 | 2 10/28/12 | Su 10-1030P Su 10-1030p | CM-All | 10-1030p | 5 | :30 | 1 \$1,200.002 | 0.00 NM | 1 | \$1,200.00 |
| _ | Start <u>Date</u> 10/22/12 | End Date 10/28/12 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | |
| N 59 4 | 10/13/1 | 2 10/13/12 | College Football I | - | 2р-сс | 5- | :30 | 2 \$1,050.001 | 0.00 NM | 2 | \$2,100.00 |
| _ | Start Date 10/08/12 | End Date 10/14/12 | Weekdays S- | Spots/Week 2 | <u>Rate</u> \$1,050.00 | Rating 0.00 | | | | | |
| N60 4 | 10/20/1 | 2 10/20/12 | Cellege Football I College Football | | 2p-cc | ***- \$ - | :30 | 2 \$1,050.001 | 0.00 NM | 2 | \$2,100.00 |
| _ | Start <u>Date</u> 10/15/12 | End Date 10/21/12 | Weekdays S- | Spots/Week 2 | <u>Rate</u> \$1,050.00 | Rating 0.00 | | | | | |
| N 61 4 | 10/27/1 | 2 10/28/12 | World Series World Series on I | CM-All °OX | 7p-CC | SS | :30 | 1 \$4,000.001 | 0.00 NM | 1 | \$4,000.00 |
| WOR | RLD SERIS | | | | | | | | | | |
| <u>S</u> Week: 1 | <u>Start Date</u> 10/22/12 | End Date 10/28/12 | <u>Weekdays</u> SS | Spots/Week | <u>Rate</u> \$4,000.00 | Rating 0.00 | | | | | |
| N 62 4 | 10/15/1: | 2 10/15/12 | M-F 9-10p 930-10p | CM-All | 930-10p (9:30 PM-10 | M | :30 | 1 \$1,100.003 | 0.00 NM | 1 | \$1,100.00 |
| FOX - | 4 NEWS | | 200-10h | | (S.OO I WITTO | .VO 1-IVI) | | | | | |
| <u>s</u> Week: 1 | Start Date 10/15/12 | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$1,100.00 | Rating 0.00 | | | | | |
| | | | | | ¥7,100.00 | 0.00 | | | Totals | 22574 | 73,145.00 |

235\$173,145.00